

Report on 2023 Direct Charitable Activities

Direct charitable activities (DCAs) are philanthropic activities that the Hewlett Foundation engages in directly, rather than by making grants to grantees. Under IRS regulations, the expenses associated with DCAs count as part of a foundation's qualifying distributions and must be reported annually on IRS Form 990-PF.

In 2023, foundation-wide expenses for DCAs totaled \$6,035,930 for 76 projects. Compared to 2022, this represents a 27% increase in total dollars spent and a 7% increase in the number of projects. The most common uses of DCAs were conducting research, convening conferences, providing technical assistance to grantees, and disseminating research findings. This report provides details of DCA expenses by program, and describes DCA projects with expenses greater than \$100,000.

Program: Cyber

Active Projects: 20

DCA Expenses: \$1,032,086

Michael D Rubin & Associates; \$264,091

Capacity-building support for Cyber Initiative grantees

The consultant, Michael D. Rubin & Associates, provided capacity building and fundraising support for Cyber Initiative grantees.

Advoc8; \$107,752

Cyber Verify 2023 Conference

The consultant, Advoc8, provided event management and creative services for the planning and execution of the Cyber Verify 2023 conference.

XHR Holdings, Inc.; \$115,454

Cyber Initiative grantee convening hotel venue

The consultant, XHR Holdings, Inc., provided the hotel venue (Kimpton Hotel Palomar Philadelphia) for the Cyber Verify 2023 conference.

BN Events; \$113,745

Event planning and logistics for Cyber Initiative

The consultant, BN Events, assisted with logistics and planning for the Cyber Verify 2023 conference that promoted collaboration and discussion on cybersecurity policy and field building. Consultant also helped with logistics and planning for other meetings for the Cyber Initiative.

Program: Economy and Society

Active Projects: 6

DCA Expenses: \$319,156

Advoc8; \$123,363

Economy and Society summit

The consultant, Advoc8, provided event management and creative services for the planning and execution of the Economy and Society summit.

Report on 2023 Direct Charitable Activities

Program: Education**Active Projects: 22****DCA Expenses: \$1,983,137****WestEd; \$364,032***Field learning and district support*

WestEd will support school district grantees to achieve school system transformation focused on using change management and measures of progress as the instruments to transform school systems. The consultant will help design and facilitate a learning community for all school district partners to meet their diverse learning needs and share knowledge and lessons learned. The consultant will also bring expert knowledge where needed and develop a system for knowledge to be shared amongst school systems.

Education First Consulting, LLC; \$310,825*For work on a learning agenda*

Education First will implement a learning agenda to help the Foundation, its grantees and the broader education field understand how education systems are supporting and sustaining deeper learning practices and policies, and to understand how the foundations grantees are contributing to this work. As part of this effort, Education First will convene working sessions of a Research Advisory Group to strengthen and inform the learning agenda, helping to build a comprehensive knowledge base to share with grantees and other funders. Education First will integrate insights from the Research Advisory Group and other grantee studies and analyses into a comprehensive perspective on recommendations for future action by education system leaders to improve education processes and outcomes. This deliverable will be shared among grantees and fellow philanthropic funders.

GMMB; \$304,862*2023-2025 Open Educational Resources (OER) communication support*

The consultant, GMMB, will develop a communications strategy to support selected grantees and the open education field. The consultant will help K-12 districts and postsecondary institutions implement and sustain OER, practices, and policies that promote a diverse and inclusive global field for sharing open content, practices, and resources. The work will focus on three core communications strategies: navigating a complicated education landscape, raising awareness of OER and its benefits among key audiences of educators and administrators, and building grantees' capacity to communicate about open education in strategic, compelling way.

BN Events; \$272,250*Event planning for the 2024 Education Program grantee convening*

The consultant, BN Events, will manage event planning and logistics for the 2024 Education Grantee Convening, including registration, lodging, catering, equipment rental, and materials preparation. This convening is an opportunity for the foundation to introduce ourselves and our work, to build understanding of our grantmaking strategies among our partners, and to create space for our grantees to develop relationships with each other. BN Events will work in partnership with the Education team and the content coordinator to ensure the success of the event.

Report on 2023 Direct Charitable Activities

GMMB; \$216,000

2022-2023 Open Educational Resources (OER) communication support

The consultant, GMMB, will develop communications strategy to selected grantees and the OER field. The consultant will help K-12 districts and postsecondary institutions implement and sustain OER, practices, and policies that promote a diverse and inclusive global field for sharing open content, practices, and resources. The work will focus on three core communications strategies: raising awareness of OER, overcoming perceived obstacles to using OER, and getting users to recommend OER to their peers.

Loews Atlanta Hotel; \$108,000

2024 Education Program grantee convening hotel and meeting venue

The Loews Atlanta Hotel will be the main hotel and meeting venue for the 2024 Education Program grantee convening in Atlanta, GA. This convening will bring together all of the Education grantees to connect and learn.

GMMB; \$110,000

For building Open Education grantees' capacity in communications about equity

The consultant, GMMB, will work with current Hewlett grantees to participate in a learning community focused on the most effective ways to increase educational equity amid the anti-equity backlash. GMMB will convene, organize, and facilitate the cohort monthly, and they will provide social media monitoring of the conversation surrounding the anti-equity backlash and education (e.g., weekly clips to help grantees understand the current conversation and most pertinent issues regarding education equity). Where needed, GMMB will also provide more intensive support to individual cohort grantees.

Program: Environment

Active Projects: 6

DCA Expenses: \$421,882

Marcelo Bonta Consulting; \$165,600

Green Equity Officers Network

The consultant, Marcelo Bonta Consulting, will create a more formal structure for the Green Equity Officers Network to support its members more effectively, solidify its leadership and organizational structure, consolidate and share resources, and create opportunities for collaboration to build long-lasting, innovative, and equitable climate solutions.

Shira Miller; \$102,740

Support for the creation of pooled fund

The Hewlett Foundation is leading the support of the creation of a new charitable pooled fund (Invest in Our Future Initiative) which focuses on implementation efforts to ensure that the clean energy economy benefits all Americans.. The consultant, Shira Miller, will assist in strategic planning, advising, and project support during the startup phase for the fund.

Program: Gender Equity and Governance

Active Projects: 3

Report on 2023 Direct Charitable Activities

DCA Expenses: \$199,226

Venio Limited; \$100,000

Research project understanding primary narratives in reproductive equity

This research project will focus on understanding the primary narratives affecting prevailing beliefs and behaviors, policy, and programming around sexual and reproductive health rights and gender equity in East Africa and Francophone West Africa. The findings will produce evidence for the field, our grantee partners, the communities they serve, and peer funders and will be useful to inform future grantmaking under the Global Reproductive Equity narratives portfolio.

Program: Performing Arts

Active Projects: 2

DCA Expenses: \$137,500

BDO FMA, LLC; \$110,500

For research and support of the adaptation grantee cohort

The consultant, BDO FMA, LLC, will conduct research and deliver technical assistance for the benefit of the Performing Arts adaptation grantee cohort.

Program: Special Projects

Active Projects: 10

DCA Expenses: \$1,401,192

Chester & Fourth, Inc.; \$300,000

Research for a Book on the history of Hewlett & Packard Foundations & west coast philanthropy

To better educate the public regarding the history and impact of the Hewlett and Packard Foundations, and west coast philanthropy more broadly, Chester & Fourth, Inc. will prepare an independent work of scholarship before the Hewlett Foundation's 60th anniversary year comes to a close in 2026.

Yurok Tribe; \$250,000

To purchase and retire carbon offsets

Hewlett is purchasing and retiring carbon offsets with the Yurok Tribe. in support of public carbon offset programs and in alignment with the foundation's sustainability practices.

Advoc8; \$216,000

Verify Conference 2024

The consultant, Advoc8, will support the planning and execution of a media roundtable to deepen journalists' understanding of key cybersecurity and technology policy issues and, by extension, their ability to translate and make those policy issues more accessible to the public.

Advoc8; \$216,000

New Common Sense 2024

Report on 2023 Direct Charitable Activities

The consultant, Advoc8, will support the planning and execution of a media roundtable to deepen journalists' understanding of key economic and policy issues and by extension, their ability to translate and make those policy issues more accessible to the public.

SKDKnickerbocker; \$196,350

For research, logo, brand and communications plan development, and support for Invest in our Future

The Hewlett Foundation is leading the support for the creation of a new charitable pooled fund (Invest in Our Future Initiative) which focuses on implementation efforts to ensure that the clean energy economy benefits all Americans. The consultant, SKDKnickerbocker, will provide research, logo, brand development, communications plan development, and communications support for the fund.

Munger, Tolles & Olsen, LLP; \$150,000

For analysis on implications of the anticipated U.S. Supreme Court decision

The consultant, Munger, Tolles & Olsen, LLP, prepared a substantial analysis (white paper) addressing the implications of the anticipated U.S. Supreme Court decision in *Students For Fair Admissions v. Harvard and the University of North Carolina* to be shared publicly.

Program: U.S. Democracy

Active Projects: 7

DCA Expenses: \$541,751

Freedman Consulting, LLC; \$300,000

What Works Plus Collaborative

The consultant, Freedman Consulting, LLC, will continue facilitating a centralized hub for partnerships among philanthropy, experts, community organizations, and federal and local governments to support distribution infrastructure funding.

Hotel Monaco Philadelphia; \$121,038

US Democracy Program 2023 grantee convening

The Hotel Monaco was the main hotel and meeting venue for the 2023 US Democracy Program grantee convening. This convening brought together grantees and partners to connect and learn.