Letter of Inquiry for
Advocacy to ensure abortion and/or contraceptive access in the United States
*Form for Multi-Organization¹ Applicants*

**Instructions**

A maximum of four organizations may be part of a multi-organization applicant.

1. Join an informational call to learn more about the Call for Proposals and ask questions. Please email [usrh@hewlett.org](mailto:usrh@hewlett.org) to RSVP and receive the dial-in information. Times and dates are below:
   - Current grantees: 11:30am-12:30pm PST on Tuesday, May 9
   - Non-current grantees: 8:30-9:30am PST on Wednesday, May 10
2. Complete the form below and email it to [usrh@hewlett.org](mailto:usrh@hewlett.org) by 11:59pm PST on Friday, June 30, 2017.
3. Multi-organization applicants (also referred to as partnerships) should submit one letter of inquiry as a group. We do not need applications from each partnership organization.

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**Basic Requirements**

*Check all that apply:*

- [ ] All partners are 501(c)3 or fiscally sponsored
- [ ] Project contributes to policy outcomes that improve or protect access to abortion and/or contraception
- [ ] Work is based in and focused on the United States

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**Partnership applicant #1**

Legal name, address, and website
Primary contact name, title, phone and email
Organization/ program leader

2017 budget

Number of staff

**Partnership applicant #2**

Legal name, address, and website
Primary contact name, title, phone and email
Organization/ program leader

2017 budget

Number of staff

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¹ Multi-organization applicants are applying in partnership with other organizations (a maximum of four).
Partnership applicant #3

Legal name, address, and website
Primary contact name, title, phone and email
Organization/ program leader

2017 budget

Number of staff

Partnership applicant #4

Legal name, address, and website
Primary contact name, title, phone and email
Organization/ program leader

2017 budget

Number of staff

Programmatic Information

What will the project’s geographic target be? Check all that apply.

☐ Federal level
☐ States (please list):

What are the main types of advocacy work your organization or program engages in? Check all that apply. (The Hewlett Foundation does not support lobbying or electioneering.)

☐ Organizing and mobilization
☐ Influencer cultivation
☐ Culture change

☐ Research and policy analysis
☐ Law and litigation

☐ Other: Click here to enter text.

What are the intermediate-term changes the project seeks?

☐ Public support
☐ Voter engagement
☐ Media influence

☐ Community mobilization
☐ Political will
☐ Strategic litigation

☐ Regulatory influence
☐ Other: Click here to enter text.

Key Criteria 1: Work to be Funded

In 300 words or less, please address the following:

- Describe the shared goals of the project.
- Describe the mutual benefit of working in formal partnership.
- What changes in policies related to contraception and/or abortion will the project work towards?
### Key Criteria 2: Vision of Success

In **300 words or less**, please address the following:

- What short-term (three years) and long-term success (ten years) looks like for the project and the RHRJ movement as a whole?
- What audience is the project trying to reach and why is it best positioned to reach it?
- Describe the division of labor within the project: who will do what and how will you ensure efforts are not duplicated?

### Key Criteria 3: Scalability

In **300 words or less**, please address the following:

- What dimensions of scale will the project work towards?
- How will the project measure its reach and/or influence over the course of the project?

### Key Criteria 4: Bridge Building

In **300 words or less**, please address the following:

- How will this project build bridges with other social justice movements and the broader progressive community in order to increase support for reproductive health, rights and justice?
- Will it engage new supporters and activists emerging from the groundswell of civic engagement and, if so, how?

### Key Criteria 5: Organizational Culture

In **300 words or less**, please address the following:

- The Hewlett Foundation is prioritizing results over process. How will the project ensure that the partnership stays focused on results?
- Describe how the project represents communities that have traditionally been underrepresented, and/or how it is authentically working to incorporate an understanding of the diverse realities women face in your work.