

## AGREEMENT REACHED TO PRESERVE GREAT BEAR RAINFOREST

### FOUNDATION GRANTEES CENTRAL TO REMARKABLE CONSENSUS DEAL

A landmark announcement on February 7 by the government of British Columbia is a key step towards the permanent protection of millions of acres of pristine land known as the Great Bear Rainforest. The Provincial government formally endorsed new land use management plans that have designated five million acres for wilderness protection and will limit logging and other development on 15 million additional acres in the central and north coast of British Columbia. The Hewlett Foundation is part of a public-private partnership that has been working since the late 1990s to save the Great Bear region, which is the

largest tract of coastal temperate rainforest left on Earth.



The Great Bear Rainforest is an area of lush valleys, fjords, mountains, cascading waterfalls, and thousand-

year-old trees. The forest is home to several species of bears, including the rare white Kermode or Spirit Bears, genetically distinct wolf populations, and six million migratory birds. The rivers and streams in the region support 3,000 genetically distinct salmon stocks that together comprise more than 20 percent of the world's wild salmon population. About 30,000 people, more than half of whom are from one of several dozen native tribes or First Nations, live in the area.

The Hewlett Foundation, along with the Rockefeller Brothers Fund, the David and Lucile Packard Foundation, the Gordon and Betty Moore Foundation, and the

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## GRANTS FROM HEWLETT AND GERBODE FOUNDATIONS SUPPORT CREATION OF NEW ARTISTIC WORKS

Ramon Ramos Alayo, a dancer and choreographer in San Francisco, will spend part of the next year working on a dance piece symbolizing his journey as an Afro-Cuban immigrant coming to grips with racism in the United States. Eric Kupers is planning to choreograph a work integrating dance, theater, music, and live painting. Sacramento dancer-choreographer Amy Seiwert will create a piece that bridges ballet and modern dance.

Each of these artists, as well as three others from Northern California,

will be able to create these entirely original works thanks to a generous grant program for emerging artists jointly funded by the Hewlett Foundation and the Wallace Alexander Gerbode Foundation.

Alayo, Kupers, and Seiwert, along with San Francisco-based dancers and choreographers Erika Chong Shuch, Benjamin Levy, and Sean Dorsey, are the six recipients of the 2005 Emerging Choreographer Awards. The Hewlett and Gerbode Foundations will provide each winner with a \$50,000 grant, half of which is a commission to the

choreographer. The remainder will be spent on the production and presentation of the dance composition's world premiere performance at one of several nonprofit Bay Area performing and producing organizations.

These grants are part of a three-year \$900,000 initiative by the two foundations to support Bay Area performing artists of great promise who are under the age of 35. In 2006, the initiative will fund commissions for emerging young playwrights, and in 2007, it will support commissions for emerging young composers.

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"The Emerging Choreographer Awards recognize some of the most promising young choreographers in the Bay Area, and we are thrilled to support their efforts at a potentially pivotal moment in their artistic lives," said Moy Eng, director of the Hewlett Foundation's Performing Arts Program. "These grants are an example of the ongoing commitment by the Hewlett and Gerbode Foundations to generously support the creation and production of new works at a time when there is an abundance of talent, but a shortage of funding."

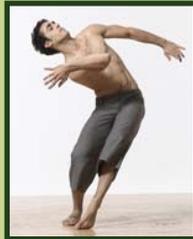
Since 1966, the Hewlett Foundation has made a strong commitment to supporting high quality arts groups, and has awarded nearly 1,500 grants totaling \$135 million to performing arts organizations in the Bay Area. ■



Eric Kupers  
Photo: Lysandra Nelson



Erika Chong Shuch



Benjamin Levy  
Photo: Lois Greenfield



Sean Dorsey



Ramon Ramos  
Alayo

## ONE YEAR AFTER TSUNAMI, HEWLETT GRANT HELPS REBUILD HEALTH INFRASTRUCTURE IN INDONESIA

In the aftermath of the earthquake and tsunami in Southeast Asia, the Hewlett Foundation awarded emergency grants to help organizations, including the International Planned Parenthood Federation, provide desperately needed health services to women and children in the region.

Over the last year, the Foundation's support has helped the Planned Parenthood affiliate in hard-hit Banda Aceh address the longer-term challenge of rebuilding its destroyed infrastructure. The clinic is nearing completion of a new Comprehensive Safe Motherhood Clinic that will provide maternal health services, including delivery and care facilities, an operating room, and beds for 16 patients. The clinic will also enable people to access family planning services, contraception, and counseling.

The International Planned Parenthood Federation and its member associations constitute the world's largest non-governmental organization network devoted

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## NEW SURVEY REVEALS CALIFORNIANS' ATTITUDES ON REPRODUCTIVE HEALTH ISSUES

The vast majority of Californians believe that access to contraception is an important factor in reducing the number of unplanned pregnancies in the state and they support school-based sex education programs that teach children about obtaining and using contraceptives, according to a recent survey conducted by the Public Policy Institute of California and funded by the Hewlett Foundation.

The survey reveals a great deal of common ground among Californians of all political persuasions about population and reproductive health issues.

Most of those surveyed said they think that local school districts should require sex education programs in both middle and high schools. But Californians express concerns that low-income residents are the least likely to have these programs in their schools or have access to birth control methods.

"This extremely rigorous survey is an important reminder that the vast, pragmatic center is alive and

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## GREAT BEAR

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Wilburforce Foundation, has supported a host of organizations working on what is one of the largest land preservation deals in history.

Hewlett Foundation Environment Program staff have helped support a coalition of conservation and First Nations groups working with the Canadian government, industry, and residents on a plan that provides both protection for the Great Bear ecosystem and also creates new economic opportunities for the coastal communities that depend upon it for their livelihood. The Foundation has already made millions of dollars in grants to organizations working on the deal, and has pledged millions more in the next four years.

"Diverse interests have come together in a unique partnership that will support economic opportunity while preserving some of British Columbia's most spectacular wilderness areas and protecting habitats for a number of species, including the rare Spirit Bear," British Columbia Premier Gordon Campbell said in a statement. "I want to thank all the groups who have shown vision, foresight and patience in bringing us to this historic day."

The Hewlett Foundation's Environment Program is also involved in efforts to promote the preservation of Canada's boreal forest, which is one of the largest relatively undisturbed forests in the world. One of the goals of the Environment Program is to protect the remaining natural, open spaces of the North American West from degradation by industries, exurban sprawl, and property development. In order to do this, the Foundation seeks to encourage productive collaboration among a broad range of people and groups in the Western U.S. and Canada. ■

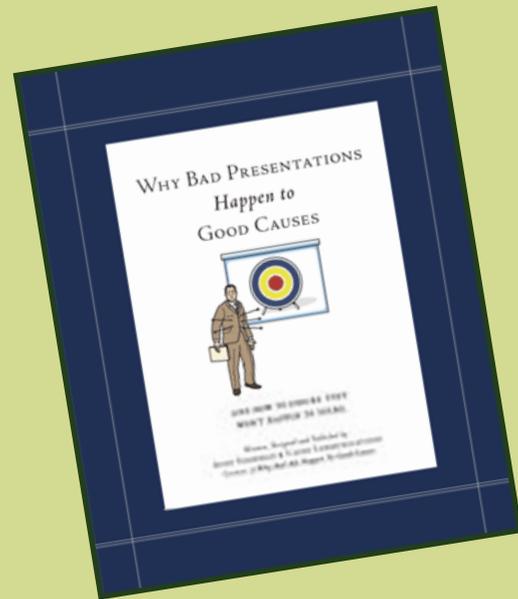


Photos and map courtesy of  
The Nature Conservancy.



## NEW BOOK ANSWERS IMPORTANT QUESTION: WHY DO BAD PRESENTATIONS HAPPEN TO GOOD CAUSES?

Most people know a bad presentation when they see one, but what are major the pitfalls to avoid and how do you turn a mediocre presentation into a great one? This is the subject of a new guidebook, "Why Bad Presentations Happen to Good Causes," by Los Angeles-based communications expert Andy Goodman, who offers tips and suggestions for delivering more engaging, informative, and persuasive presentations.



The book, which was published with support from the Hewlett Foundation, synthesizes results from extensive survey data Goodman gathered from 2,500 public interest professionals who answered an online questionnaire about which factors make presentations in the public and non-profit sector succeed or fail. He also integrates important lessons from authors of some of the best-known books on presenting, as well as highly regarded public speaking coaches.

The book provides advice about avoiding the most commonly made mistakes (what Goodman calls "The Fatal Five"), structuring information in ways that help audiences absorb it, using PowerPoint more effectively, and delivering talks with greater confidence.

For more information or copies of "Why Bad Presentations Happen to Good Causes," visit <http://www.agoodmanonline.com>. ■



## At the Foundation

### HEWLETT FOUNDATION OPENS NEW OFFICE IN MEXICO CITY, EXPANDS PRESENCE IN THE COUNTRY

The Hewlett Foundation recently began an exciting new phase in its grantmaking relationship with Mexico and Latin America with the opening of a new office in Mexico City, which will house Foundation staff working in the Global Development and Environment Programs.

On February 7 more than one hundred grantees and partners gathered with U.S. and Mexico-based Foundation staff at an open house in Mexico City to celebrate the expansion of the Foundation's presence in the country. Recognizing the close relationship between the U.S. and Mexico through shared economic and policy challenges, the Hewlett Foundation has been providing support for organizations working to improve the quality of life and the environment in Mexico for 25 years.

The Foundation supports efforts to increase local philanthropy, strengthen Mexican civil society, support government transparency, and create a cleaner and healthier environment. This work is undertaken by Mexican environmental and development experts, civic leaders, and staff at non-governmental organizations.

The Hewlett Foundation's work in Mexico originally began in 1981 as an initiative in the Education

Program aimed at strengthening the field of U.S.-Mexico studies at institutions of higher education in both countries. In 1997, the Foundation initiated the U.S.-Latin American Relations Program. The program focused on outreach and research activities to address the central issues in Latin American development and the relationship between the U.S and the region. Priority research areas included politics, economics, trade, immigration and border issues, and the environment. Institutions in Chile, Argentina and Brazil, as well as in the U.S. and Mexico, received grants.

In October 2004, the Hewlett Foundation's Board of Directors approved the creation of a new program in Global Development, which incorporated the Foundation's Mexico and Latin America-related grantmaking. Currently, the Global Development Program makes grants in Mexico that focus on transparency issues, philanthropy, and strengthening the knowledge base for development. The Environment Program seeks to reduce air pollution, promote bus rapid transit, and help Mexico develop policies to mitigate greenhouse gas emissions. In both programs, funding priority is given to Mexico-based organizations. ■

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*Tsunami*  
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to improving reproductive health, including pre- and post-natal care.

Last year, the Hewlett Foundation also made an emergency grant to the Planned Parenthood Federation of America to help its affiliate health centers on the Gulf Coast provide counseling and essential health care services to women, families and displaced residents affected by Hurricane Katrina. ■

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*PPIC Survey*  
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well in California," said Sara Seims, Director of the Hewlett Foundation's Population Program. "In fact, opinions on issues like sex education and using contraception to prevent unwanted pregnancies turn out to be consistent across the board among survey respondents. This is extremely useful information as we all try to figure out the best way to protect the reproductive health of people in California and across the country." ■