

THE WILLIAM AND FLORA HEWLETT FOUNDATION

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The William and Flora Hewlett Foundation makes grants to address the most serious social and environmental problems facing society, where risk capital, responsibly invested, may make a difference over time. The Foundation places a high value on sustaining and improving institutions that make positive contributions to society.

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Hewlett Foundation Announces Results of Grantee Perception Report

The Hewlett Foundation has released the results of a Grantee Perception Report conducted by the Center for Effective Philanthropy. The report, commissioned by the Hewlett Foundation, allowed grantees to give confidential feedback about their experiences working with the Hewlett Foundation and its staff.

John Boudreau, reporting the release in the *San Jose Mercury News*, writes, "The report card comes at a time when new calls for accountability in the corporate world are spilling over into the nonprofit sector. Unlike companies, nonprofits don't have the oversight of shareholders or strict government regulation. So they are struggling to come up with ways to prove their openness and efficiency to a public



newly skeptical of anything to do with money. Open reviews are one way of doing that, and Hewlett's example might nudge other big national foundations to do likewise."

The Center for Effective Philanthropy, a nonprofit research organization serving foundation leaders, asked grantees to rate foundations on a variety of criteria, including satisfaction with the foundation, its impact on grantees' field of work, and the foundation's clarity of communications, among many other topics. The report is available on the Hewlett Foundation's website at www.hewlett.org. ■

"By the People" Spurs National Security Dialogue

On January 24th, Americans in ten communities engaged experts and each other in a thought-provoking dialogue about Iraq and national security as part of "By the People," a unique initiative created by MacNeil/Lehrer Productions with major funding from the Hewlett Foundation through its Global Affairs Initiative. The meeting was aired on PBS stations across the nation beginning on January 29th.

As the 2004 elections approach, "By the People" is hosting a series of national conversations that demonstrate the relevance of foreign policy issues to Americans across the country. The January 24th discussion gave participants

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Music and Art are at Home in Silicon Valley

Innovative Center for Music and Arts Education Opens its Doors

The Community School for Music and Arts (CSMA), based in Mountain View, California, has opened the doors of its new 25,000 sq. ft. state-of-the-art Center for Music and Arts Education – Silicon Valley's first facility devoted exclusively to arts education.

The new Center for Music and Arts Education is CSMA's first permanent home and gives local residents unparalleled access to studios, classrooms, teaching resources, and performances. The Center houses seventeen private music studios, four visual arts classrooms, a 204-seat Concert Hall, and a faculty resource center. The spacious new building also will allow CSMA to expand its multimedia offerings.

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Music and Art are at Home in Silicon Valley

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Curriculum is being developed for music composition, animation, and other cutting edge artistic media.

The William and Flora Hewlett Foundation was the Center's first institutional funder and has invested a total of \$1.25 million in the project. "The Hewlett Foundation understands the value of the arts to the growth and well-being of communities across the Bay Area," said Moy Eng, Performing Arts Program Director. "Funding the Center for Music and Arts Education gives us a unique opportunity to help an extremely important organization in our own backyard." Arts and culture in California support 400,000 full-time equivalent jobs and generate \$16.75 billion in annual economic activity, according to the California Arts Council.

"The early support of the Hewlett Foundation was instrumental to accomplishing our goal," said Angela McConnell, CSMA's Executive Director. "The Hewlett Foundation funding gave us a strong base of support from which to launch a thriving and ultimately successful campaign."

Access to art for all is the guiding principle of CSMA's work. Since 1968 it has brought arts education and performances to Silicon Valley residents of all ages, experience, interests, and economic levels. The first classes in the new Center for Music and Arts Education facility began on January 5. ■



U.S. - Latin American Relations Grantee Wins Dispute Resolution Award

The Hewlett Foundation's work to support legal training in Mexico appears to be paying off. A key Hewlett grantee of the U.S. - Latin American Relations Program has been awarded the prestigious "Problem Solving in the Law School" award from the CPR Institute for Dispute Resolution.

The Program for Legal Education, (known by the Spanish acronym PRENDE), a program developed by the Mexican teaching and research institution, Centro de Investigación, Docencias y Económicas (CIDE) in collaboration with Stanford University, was honored with the award this January.

As in all other countries whose legal system is based on civil codes, legal education in Mexico has traditionally been done through lectures on provisions of the code,

without applying the law to actual problems. Working together with faculty at Stanford Law School, CIDE faculty have designed numerous courses that teach both private and public law by applying it to actual problems.

The law faculty at Universidad Diego-Portales in Santiago de Chile also assisted with program design and research.

The CPR Institute for Dispute Resolution is a nonprofit leadership alliance of 500 major corporations, law firms and outstanding academics at the forefront of resolving business and public disputes

through alternative dispute resolution. The annual CPR Awards Program for Excellence recognizes outstanding achievement in both practice and scholarship in alternative dispute resolution. ■



Sidenotes

NRDC Champions Energy Efficient Air Conditioners

Working with a Hewlett Foundation grant to support its energy work, the Natural Resources Defense Council (NRDC) and its partners recently succeeded in requiring newly manufactured air conditioners to remain energy efficient.

NRDC, together with nine states, consumer groups, state utility regulators, and New York Attorney General Eliot Spitzer, contested a current administration rollback of air conditioner standards. This January, the U.S. Court of Appeals for the Second Circuit in New York ruled that the recent rollback violated federal law by decreasing air conditioner energy savings.

By reinstating higher energy standards for air conditioners, the ruling will reduce expected peak electric demand, decrease total annual electricity consumption by the U.S., save U.S. consumers money, avoid emission of fifty-one million metric tons of carbon, and decrease electricity demands during times when pollution is highest and blackouts most likely. All new air conditioners sold in the United States must comply with the new energy requirements by 2006. ■

California Arts Council Honors Moy Eng

Performing Arts Program Director Moy Eng has been awarded a California Arts Council Director's Award for her exemplary contribution to the arts in California. Now in its third year, the Director's Awards honor dedicated individuals who have made significant contributions to the arts. More information about the California Arts Council can be found at www.cac.ca.gov.

Moy has been with Foundation since 2002. She has more than 20 years of experience in the nonprofit sector. Moy holds a B.A. in Theatre Arts from Douglass College and an M.A. in Arts Administration from New York University.

"First to Worst" Helps Drive Debate on California Public School Reform

"First to Worst," Hewlett grantee John Merrow's in-depth PBS documentary that examines the dire state of California's public schools, is now airing nationwide and is sparking a statewide dialogue about public school reform.

Articles about the program were featured in newspapers across the state this February. Education Program Director Mike Smith's op-ed about school funding appeared in the *San Francisco Chronicle*, the *San Diego Union Tribune*, and the *Riverside Press Enterprise*, and "First to Worst" producer John Merrow published op-eds in the *Los Angeles Times* and the *San Jose Mercury News*. In addition, Merrow and Stanford Professor (and Hewlett grantee) Michael Kirst discussed "First to Worst" on television and radio interviews in San Diego, Los Angeles, San Francisco, and Sacramento.

In The News

An interview with Foundation President Paul Brest appears in the current issue of *Philanthropy*, a publication of the Philanthropy Roundtable. Commenting on the growing and ever-evolving field of philanthropy, Paul offers his thoughts on professionalism within the field, how failure can ultimately help a foundation achieve success, and the importance of having a theory of change to guide grantmaking.

Paul has also published an article entitled, "What the Nonprofit Sector Can Learn from Home Improvement," which ran in the Winter 2003 issue of *Nonprofit Quarterly*. ■

“By the People” Spurs National Security Dialogue

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the opportunity to question experts on the role of the U.S. in the Iraqi war, as well as other national security issues.

As a distinctive feature of “By the People,” participants are polled on their views after the day-long discussion. The process is called deliberative polling, which scientifically gathers opinions after participants have had a chance to discuss, learn about, and reflect on the issues. The results are then compared to a control group – people who have been asked the same questions but who have not participated in the day-long meeting – to see how in-depth discussion and consideration of the

issues affects opinions.

At the end of the January 24th session the participants polled displayed noticeably more knowledge about national security, trade, and the current U.S. policy on Iraq than the control group.

“By the People” will continue to sponsor events and draw new voices into the American deliberative process through cooperation with community partners, national and local forums for civic dialogue, and an interactive website. The town-hall style meetings are aired on local and national broadcasts. The next meetings are scheduled for October, just before the presidential elections. ■

Comings and Goings



In February, Hewlett Foundation staff wished a fond farewell to Alvertha Penny, Senior Advisor to the President and Director of the Neighborhood Improvement Initiative, at a gathering of friends and colleagues. Paul Brest presented Alvertha with a painting by one of her favorite artists as a token of thanks for her many years of distinguished service to the Foundation. Alvertha is now living in Los Angeles, where she is training for the L.A. Marathon.

A warm welcome to Kristi Kimball, Amy Rutledge, and Alejandro Villegas, the newest members of the Hewlett Foundation staff.

Kristi Kimball joined the Education Program as an Associate Program Officer in January. Her focus is on grants that advance statewide school reform in California, as well as grants that support universal basic and secondary education in developing countries (UBASE). Kristi served in the U.S. Department of Education during the Clinton Administration. She holds a B.A. from Dartmouth College, and an

M.P.A. from the Woodrow Wilson School at Princeton University.

Amy Rutledge joined the Foundation as Communications Associate in January. Her past experience includes working in the Washington, D.C. television market. Amy holds a B.A. from American University and an M.A. from Iowa State University.

Alejandro Villegas joins the Foundation as a full-time consultant for the Environment and USLAR Programs. Alejandro will be based in Mexico City, where he will help grantees in Mexico City and São Paulo with their work

reducing air pollution and energy waste from the transportation sector. Alejandro has an M.P.A. from George Washington University and a B.S. in Transportation Engineering from the National Polytechnic Institute of Mexico. Most recently, he was a consultant for the Government of Mexico City.

Welcome back to **Lily Chiu**, who recently returned from maternity leave. Her son, Nicholas Michael Rogado, was born on December 7, 2003. ■