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The William and Flora Hewlett Foundation
2121 Sand Hill Road
Menlo Park, CA 94025
Tel: 650-234-4500
Fax: 650-234-4501
www.hewlett.org

Foundation Launches Global Development Program

by Paul Brest

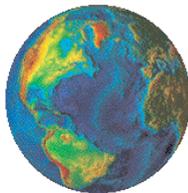
At its October meeting, the Foundation's Board of Directors approved the creation of the new Global Development Program. The new program will join the Education, Population, Environment, and Performing Arts programs as one of the Foundation's largest areas of grantmaking.

The Hewlett Foundation's decision to make a long-term investment in global development could not be more timely, given the urgency of addressing stark inequities in an increasingly interconnected world. With more than half of the world's population living on less than \$2 a day, there are powerful moral arguments for creating the conditions for poor countries to achieve economic growth and meet the basic needs of their citizens. Moreover, with the security of the United States increasingly tied to the well-being of people in other countries, global development is in America's national interest.

Despite the slogan "trade, not aid," both are essential for reducing poverty and achieving equitable economic growth in the developing world. Accordingly, the Global Development Program, which is directed by Smita Singh, will focus on increasing the amount and effectiveness of development resources and on removing barriers to trade that unfairly disadvantage developing countries. The Program will also continue to work with the media and journalistic institutions to improve Americans' understanding of global issues. Finally, the Foundation will strengthen the linkages between think tanks and policy research centers in developing countries and the

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Image: NDCC/NOAA



California Takes the Lead in Fight for Cleaner Air

The California Air Resources Board has taken a huge step toward reducing the threat of global climate change. The eight member Air Board voted unanimously on September 24 to adopt stringent regulations that would control greenhouse gas emissions from autos.

Relying on a detailed, peer-reviewed engineering study developed by the Northeast States Center for a Clean Air Future, a Hewlett Foundation grantee, the Air Board was able to make a persuasive case for demanding necessary improvements to auto emissions beginning in model-year 2009. In making its decision, the Air Board also relied heavily on climate impact studies by the Union of Concerned Scientists which bolstered the Northeast States Center findings. The UCS study was jointly funded by the Hewlett and Packard Foundations.

The new regulations would require automobile manufacturers to begin reducing carbon emissions in 2009, reaching a goal of a 30% reduction by 2016. By then, cars would be expected to get at least 44 miles a gallon and light trucks 27 miles a gallon. California cars and trucks are currently responsible for 40% of the state's greenhouse gas emissions, and represent 10% of the U.S. car market.

The rules have attracted international attention. Seven northeastern states are set to join California by adopting the new standards, and Canada is considering adopting the measures as part of its effort to meet the obligations of the Kyoto Treaty on global warming. Together, California, Canada, and the seven northeastern states represent a third of the North American auto market.

"It was a historic day," Assemblywoman Fran Pavely, who authored the greenhouse gas bill that led to the regulations, told the *Los Angeles Daily News*. "The rest of the world looks to California to

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Hewlett Foundation Announces Program Changes for 2005

The new year brings fresh perspective to many Hewlett Foundation Programs. In addition to the creation of a Global Development Program (page 1) and the sunsetting of the Conflict Resolution Program (page 4), the Board authorized two new programs, Regional Grants and Philanthropy, which will be directed by Foundation Vice President Susan Bell. Here's a look at some of the changes for 2005:

Regional Grants

The new Regional Grants Program builds on the Hewlett Foundation's long tradition of making grants to support disadvantaged communities in the San Francisco Bay Area. In addition to helping extend the Foundation's existing program areas to on-the-ground work in the region, the Program will work in partnership with other Bay Area foundations.

Philanthropy

The Foundation's efforts to advance the field of philanthropy will be focused within a separate program beginning in 2005, underscoring the Foundation's strong belief that private philanthropy is of great value to society.

U.S. - Latin American Relations Program

The work of the USLAR Program has been integrated into the Environment and Global Development Programs. Air quality and transportation projects in Brazil and Mexico will operate within the Environment Program. Joseph Ryan will continue to oversee this grantmaking area as a Program Officer and Managing Director for Brazil with the Environment Program.

The Foundation's continuing work in Mexico in the areas of government transparency and accountability, philanthropy, and Mexican academic institutions and think tanks that provide the knowledge base for development will be housed within the new Global Development Program (page 1). C.R. Hibbs will continue her work in this area as a Program Officer and Managing Director for Mexico, Global Development Program. ■

Global Development Program

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industrialized world.

Both global and local factors play a role in increasing the amount of aid actually received by those who need it most and in ensuring that it is used effectively. We plan to invest in policy analysis and advocacy to improve the way that official development assistance is delivered to developing countries. To prevent development resources from being misallocated before they reach the intended beneficiaries, we will invest in organizations that improve access to government information and monitor the spending of public funds within recipient countries. In the belief that an independent civil society contributes to both economic and political development, we will support efforts to encourage more strategic giving by philanthropists and diaspora communities from developing countries.

The Global Development Program will also seek to remove the barriers that prevent developing country farm products from reaching world markets. These barriers include tariffs, export subsidies, and direct support payments to farmers in the United States and other industrialized countries. Many developing country farmers simply can't compete in markets where prices have been artificially lowered by wealthy countries' subsidy policies. The Foundation will therefore invest in research and advocacy efforts to help reform both international trade policy and U.S. farm policy, to lessen the unfair burdens placed on farmers in developing countries by the current trading system.

The Foundation's continuing work in Mexico will be housed within the new Global Development Program. (Air quality and transportation projects in Brazil and Mexico will move to the Foundation's Environment Program.) The Foundation's newly realigned Mexico portfolio will focus on the following priority areas: government transparency and accountability, philanthropy, and Mexican academic institutions and think tanks that provide the knowledge base for development.

We at the Foundation are excited by the changes we've implemented and wish our grantees and colleagues a productive and rewarding new year. ■

Paul Brest is the president of the Hewlett Foundation.

More information on the new Global Development Program and the new Philanthropy and Regional Grants Programs can be found at www.hewlett.org.

Population Experts Come Together to Help sub-Saharan Africa

High rates of unwanted pregnancies and rates of population growth which erode economic progress have long beset sub-Saharan Africa. In addition to having the world's top fertility rate, the region also has one of the highest maternal mortality rates in the world – one of every 16 mothers will die as a result of pregnancy or childbirth. Add to that war, famine and HIV/AIDS, and one can see that the challenges in this region are both urgent and complex. Working with Johns Hopkins University, the Hewlett Foundation recently invited colleagues from sub-Saharan African universities and U.S. and European demography centers to discuss how to reinvigorate population science training at both the master's and doctoral levels.

“There's little question that improving the health and well-being of Africa's citizens depends on increasing the number of skilled population experts who can contribute to the development of the continent,” said Sara Seims, the Hewlett Foundation's Population Program Director.

The group discussed a strategy to train new African population scientists, help scholars who want to remain in Africa find productive careers in African institutions, and link African and developed country universities and training institutions. Representatives of selected key African institutions and developed country institutions, along with senior staff of the London-based Wellcome Trust, Rockefeller Foundation, and Ford Foundation attended the meeting.

Support for the training of population scientists has been dwindling over the past ten years as major public and private funders have left the field. With funders withdrawing support, the Hewlett Foundation is now the only private foundation with a large program supporting doctoral level training in population sciences.

Hewlett funding has focused on providing fellowships to students from developing countries to study demography and other population-related disciplines at a number of institutions globally. This specialized training aims to create teams of trained demographers and population scientists from developing countries whose research would be vital to their home countries.

To ensure that Foundation resources also strengthened the training institutions based in sub-Saharan Africa, the Population Program's updated strategic plan focused the Program's training in grantmaking on a smaller number of institutions based both in the region and a small number of institutions in developed countries with a long history of partnerships with African training programs.

Participants at the gathering expressed support for this approach, and the meeting may prove to be an important step in increasing participation among key partners. “The message of the participants rang loud and clear,” said Professor Ken Hill of Johns Hopkins University. “We fully intend to reach out to governments, policy-makers, and other institutions to press them to support this work, which really could be at the center of a long-term solution.” ■



Hewlett Foundation Population Program Director Sara Seims and other population experts at the New York gathering.

California Leads Fight

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set these standards. California takes pride in leading the way.”

The emissions plan now goes to the California Legislature for review. Automobile manufacturers have already indicated they will file legal action if the legislature votes in favor of the regulations.

But, according to Hewlett Foundation Environment Program Director Hal Harvey, “The Air Board realized that California can and should take the lead in cleaning our air and taking strong steps to curb greenhouse gases.” ■

Foundation Staff Honors Colleagues

Hewlett Foundation staff gathered on December 14th to honor their colleagues in the Conflict Resolution Program, which ended as a grantmaking program on December 31st. For the past twenty years, the Hewlett Foundation has been the most important national funder in this field. The Conflict Resolution Program grew out of the Environment Program and was launched with a unique field-building approach designed to advance the theory, practice, and strength of the field. The Foundation's early support provided the groundwork for the field's theory and practices today, and helped promote the use of conflict resolution processes across all sectors of society.

While still recognizing the need for strong conflict resolution programs here and abroad, the Board concluded that the Foundation had achieved its greatest impact during the past two decades in creating a thriving field, and was ready to direct its assets towards other pressing social issues. Knowing that the conflict resolution field relied upon the Foundation for grantmaking and guidance, the Board decided to spend the final years of the program helping grantees to transition to other forms of support, to provide training, and to ensure that the field would be left strong and self-sustaining.

Through the combined efforts of **Program Director Terry Amsler**, **Program Officers Malka Kopell** and **Stephanie Smith**, and **Program Assistant Angela Jones**, who have closed the program with care, the field of conflict resolution has been served wisely and well.

Also honored at the gathering were **Cindy Ho**, program manager for the Mayfair Improvement Initiative, and **Sheila Bonini**, senior research fellow for the Blended Value Project.

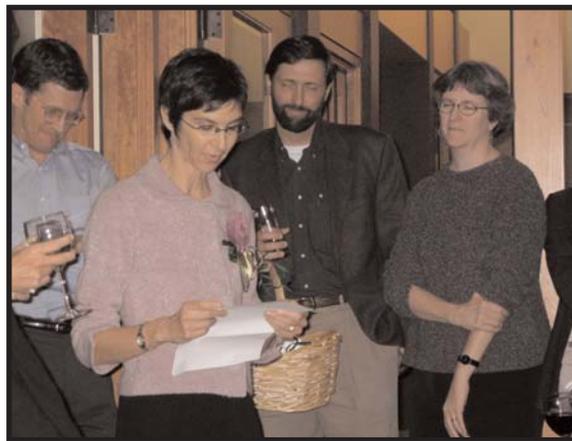
Funded in 1996, the Mayfair Improvement Initiative (MII) has made substantial progress in the areas of neighborhood infrastructure development, health outreach and education, and empowering local citizens to achieve elected leadership positions. MII, a 501(c)3, will continue to operate, using a transition grant from the Hewlett Foundation to secure a wider base of funding and support.

The Blended Value Mapping Process concluded in November of 2004 with the publication of the Blended Value Map, available at www.hewlett.org/Publications/.

The Foundation and its grantees wish Terry, Malka, Stephanie, Angela, Cindy, and Sheila much success in their future endeavors. Their efforts have enriched the Foundation and its work. ■



Terry Amsler, Sheila Bonini, Stephanie Smith, Malka Kopell, and Cindy Ho enjoy a festive send-off from their colleagues at the Foundation.



Steve Toben (L) of the Flora Family Foundation looks on as Malka Kopell, Terry Amsler, and Stephanie Smith read greetings from Conflict Resolution Program grantees.