

THE WILLIAM AND FLORA HEWLETT FOUNDATION

Winter 2005/2006

HEWLETT FOUNDATION GRANTEE CHANGES LIVES THROUGH MUSIC

Founded in 1968, the Young Musicians Program, based at UC Berkeley, has grown into one of the university's most successful outreach programs and one of the nation's leading music training programs.

The program identifies musically gifted youth ages nine to 18 from low-income families and provides them with comprehensive music education, academic reinforcement, personal guidance and training on a full scholarship basis. Since 2000, the Hewlett Foundation has made \$1.2 million in grants to the Young Musicians Program, which has 50 teachers and 85 students from more than sixty middle and high schools in four Bay Area counties.

Students in the program receive year-round musical instruction



including an intensive seven-week summer session with a curriculum of daily classes, lessons, and performance activities. The Young Musicians Program also provides complementary support services to assist youth in dealing with difficult issues, including academic tutoring, preparation for the SAT and college auditions, mentoring opportunities, and access to outside counseling.

For the past 18 years, 100 percent of students who have participated in the program have gone on to higher education. Many have received scholarships to attend distinguished institutions such as Juilliard, Harvard, UC Berkeley, Yale, Oberlin, and the Royal Academy of Music in London. Program alumni have established successful careers in jazz, gospel, opera, orchestral performance, music educa-

tion, recording, and production.

Daisy Newman has been the director of the Young Musicians Program since 2003. Previously, Ms. Newman was the Director of Education for the Detroit Symphony Orchestra for eight years, where she designed and implemented a range of programs serving both inner city and suburban youth. Ms. Newman is a highly regarded



musician, who has enjoyed an international career as a soprano soloist.

The Young Musicians Program plans to develop a new, year-round program of master classes taught by renowned visiting musicians and also build a comprehensive jazz program in addition to its classical music training to increase students' overall musicianship. ■

HEWLETT FOUNDATION IN THE NEWS

Educating Africa, Virtually

The Hewlett Foundation announced a \$900,000 grant to support the Teacher Education in Sub-Saharan Africa consortium. The money will help develop "Open Educational Resources," an online bank of educational materials to help train African teachers in basic curriculum areas including literacy, math, science and life and health skills. (*Inside Higher Ed*, The Associated Press, AllAfrica.com)

Study Finds Gains in Greenhouse Gas Rules

California's strict environmental laws, often derided as a drag on growth, actually saved consumers and businesses

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GRANTEE HELPS SPUR ENERGY EFFICIENCY EFFORT

The Natural Resources Defense Council, whose work on energy issues is supported by the Hewlett Foundation's Environment Program, scored a major victory recently when the California Public Utilities Commission unanimously approved "the largest energy efficiency effort in the history of the utility industry," according to the Council.

Under the plan, California utilities will provide \$2 billion in consumer rebates and other efficiency incentives over the next three years. In addition to lower bills, utility customers—and all Californians—will enjoy the clean air benefits of reduced power plant pollution.

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The Hewlett Foundation makes grants to solve some of the most difficult social and environmental problems facing society. The Foundation focuses its grantmaking on activities in education, environment, global development, performing arts, philanthropy, population, and makes grants to support disadvantaged communities in the San Francisco Bay Area.

HEWLETT GRANTEES NAMED MACARTHUR GENIUSES

The Hewlett Foundation congratulates Michael Walsh of the International Council on Clean Transportation and Marin Alsop of the Cabrillo Music Festival on their recent MacArthur Foundation Fellowship Awards. The International Council on Clean Transportation is an Environment Program grantee and the Cabrillo Music Festival is a Performing Arts Program grantee.



Michael Walsh, a transportation consultant, is a member of the International Council on Clean Transportation, which was recently the recipient of a \$2,400,000 grant from the Hewlett Foundation's

Environment Program. Walsh, a mechanical engineer and policy analyst, has been working in the field of international clean transportation policy for several decades and his efforts, among others, helped inspire the Hewlett Foundation and Energy Foundation to convene the ICCT initially.

For more information, please go to <http://www.cleantransportcouncil.org/>



Marin Alsop is the music director of the Cabrillo Music Festival in Santa Cruz, which has been a Hewlett Foundation Performing Arts Program grantee since 1979. The Music Festival, which runs for several

weeks each summer, has received critical acclaim and has been held up as a model for other music organizations. Marin is also the principal conductor of the Bournemouth Symphony Orchestra in the United Kingdom and was recently appointed music director of the Baltimore Symphony Orchestra, making her the first woman to lead a major American symphony.

For more information, please go to <http://cabrillomusic.org/festival/>

FOUNDER OF NEW TEACHER CENTER WINS PRESTIGIOUS EDUCATION PRIZE



Ellen Moir, founder and executive director of the New Teacher Center, an Education Program grantee based at the University of California, Santa Cruz, was recently named a recipient of the prestigious Harold W. McGraw, Jr. Prize in Education. The award recognizes outstanding individuals who have dedicated themselves to improving education in this country and whose accomplishments are making a difference today.

The Hewlett Foundation has awarded more than \$2,300,000 in grants to the New Teacher Center since 1999, and has been an especially strong supporter of the Center's efforts to help the Ravenswood City School District in East Palo Alto improve the quality of classroom and after school instruction.

Moir founded the New Teacher Center 18 years ago to help prepare teachers for success through teacher preparation, induction, and support. The Center provides an engaging environment where educators and researchers study, develop, and administer new teacher and administrator support programs. The work of the New Teacher Center has been shown to improve the retention rate of new teachers. ■

For more information, please go to www.newteachercenter.org.

Foundation in the News

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\$56 billion through gains in efficiency since the first major oil price spike in the 1970s, according to a study conducted by Stanford University researchers and commissioned by the Hewlett Foundation. The report is billed as the first large-scale case study on the economic impact of reducing greenhouse gas pollution. (Reuters, *San Jose Mercury News*)

Kathak School in U.S. Wins Prestigious Grant

A San Francisco-based Kathak school got a \$120,000 grant from the Hewlett Foundation to help support the spread of the Indian classical dance form. Chhandam Chitresh Das Dance Company, headed by danseur Chitresh Das, one of the world's leading dance companies and schools presenting performances and training in Kathak, received the grant as part the Foundation's \$5.96 million in new grants from its Performing Arts Program. ■

NRDC

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"The net benefit to California's economy will be nearly \$3 billion," said Devra Wang, a staff scientist at the Natural Resources Defense Council. "That's a 150 percent return on investment for consumers."

The Hewlett Foundation has awarded the Natural Resources Defense Council more than \$3 million in grants since 2000, several of which have provided direct support for the Council's work in the area of energy policy. One of the goals of this work is to advocate for energy efficiency efforts in the public utility industry.

The Natural Resources Defense Council was a major force behind the Public Utilities Commission program and throughout the nine month process of developing the efficiency initiatives, Council staff were active in the Commission's proceedings and participated in advisory and peer review groups, providing detailed assessments of the utilities' plans.

Consumers who purchase energy efficient appliances like air conditioners, clothes washers, furnaces, and water heaters will be eligible for rebates ranging from \$35 to more than \$600 under the program. In addition to the rebates, consumers will see lower bills, especially during the winter months, because efficient appliances use less energy.

"Every year the new program will avert the need to build another giant power plant, at half the cost and without the pollution," Wang said. "California is proving, once again, that efficiency is the fastest, cheapest, cleanest way to meet our energy needs." ■

After twenty years of experience in the field of Conflict Resolution, the Hewlett Foundation ceased making grants in the field at the end of 2004. Drawing on this experience, the Foundation has recently released three guides for grantmakers in the field of Conflict Resolution.

Environmental Conflict Resolution

Environmental grantees face challenges that involve multiple parties, multiple issues, technical complexity, scientific uncertainty, and asymmetry in power and resources. This guide shows environmental grantmakers how they can help grantees meet these challenges with the tools of environmental conflict resolution. It covers the types of environmental disputes and the advantages of environmental conflict resolution over other more traditional processes.

Community Development

This guide describes the tools grantmakers can use to make community development work better. It includes a description of the elements of good collaborative community development processes, examples of the challenges to collaboration and strategies to overcome those challenges, and provides guidance and additional resources for funders to inform their grantmaking.

Collaborative Governance

From improving environmental quality to providing a quality education and strengthening disadvantaged neighborhoods, solving difficult problems requires the collaboration and resources of many different players, including government, the private sector, community leaders, and others. This guide focuses on collaborative governance, an emerging set of concepts and practices that offer prescriptions for inclusive, deliberative, and often consensus-oriented approaches to planning, problem solving, and policymaking. ■

The guides are available for free download at www.hewlett.org/publications/.

Hard copies are available by contacting Yvette Clark at the Foundation (yvclark@hewlett.org).



The Foundation welcomes:

Cate Bennett – Investment Operations Associate, Finance. Prior to joining the Foundation, Cate worked at the non-profit organization, Catholic Charities of San Jose, as the Annual Giving Manager. Cate received her BS in Finance from Santa Clara University.

Alexis Dargie, CPA – Senior Accountant, Finance. Prior to joining the Foundation, Alexis was the Controller for a construction company. Alexis earned her BS in Business Administration from Babson College in Massachusetts.

Jennie Fong – Program Assistant, Education. Jennie previously worked as a legal secretary for the law firm of HellerEhrman LLP in San Francisco.

Robyn Hollingshead – Program Associate, The Philanthropy Workshop West. Prior to joining the Foundation, Robyn was the

founding Executive Director of Friends of Hôpital Albert Schweitzer Haiti. She holds a BA in Fine Arts from Scripps College graduating Phi Beta Kappa and an MBA and an MA in Arts Management from Southern Methodist University.

Jean A. McCall – Human Resources Director. Jean has more than 20 years of experience in consulting and executive management. Prior to joining the Foundation, she was Vice President and Director of Human Resources at Parsons Brinckerhoff Quade and Douglas, Inc., a division of Parsons Brinckerhoff, a global consulting and engineering firm. Jean received a BA from the University of Montana.

Christy Richardson – Director of Private Equity Investments, Finance. Prior to joining the Foundation, Christy managed the private equity fund selection program at Thomas Weisel Partners.

She also previously handled investment selection at Mercury Capital Management. Christy received an AB in Economics from Dartmouth College.

Rana Shawwa – Senior Accountant, Finance. Prior to joining the Foundation, Rana worked at the public accounting firm, PricewaterhouseCoopers. Rana received her BS in Business Administration from the University of California, Berkeley's Haas School of Business and a CPA, State of California.

M. Ann Tutwiler – Managing Director for Trade and Development, Global Development. Prior to joining the Foundation, Ann was president and CEO of the International Food & Agriculture Trade Policy Council, an organization she co-founded. Ann received a BA from Davidson College and a Masters in Public Policy from the Kennedy School of Government at Harvard University. ■

Laurie Hoagland Honored by Institutional Investor Magazine

Laurie Hoagland, Vice President and Chief Investment Officer of the Hewlett Foundation, was chosen as the top foundation investment officer in the nation by *Institutional Investor* magazine in its annual Awards for Excellence in Investment Management program.

The awards honor the outstanding achievements of the executives who manage U.S. pension plans, endowments, and foundations on behalf of the nation's millions of retirees and other beneficiaries. The magazine solicited nominees for the awards from both industry practitioners and service providers, and the finalists and winners were chosen by the editors.

Hoagland and the finance team manage the Foundation's assets, which are approximately \$6.87 billion. ■



Laurie Hoagland appeared on the cover of *Institutional Investor's* hedge fund magazine, *Alpha*, in April 2005. ■